



JIM SIMCOE is a green business strategist, speaker and eco-consultant. He creates green strategies for clients to improve profits, reduce costs and create healthier working environments.



Mr. Simcoe is the President of the Board of Directors of the New World Leadership School, the first sustainable pre-school in San Diego County.

Mr. Simcoe has been featured on NBC, Fox, SmartMoney.com, San Diego Insider TV, etc. Mr. Simcoe also writes for EcoHome, Personal Real Estate Investor Magazine, San Diego Business Journal, BiggerPockets.com, etc. He is the co-author of the “Go Green, Bank Green” study published by Personal Real Estate Investor Magazine in March 2010.

A noted authority on green real estate and green business strategy, Mr. Simcoe helps clients increase profits, slash costs and discover new revenue streams.

SUBJECT / ISSUES: Jim is often asked to speak on the following topics: Green Real Estate Investment - Green Business Strategy - Green Business Operations - Rebate and Grant Procurement - Water and Energy Conservation

EXPERIENCE: Energy Star Partner - Certified Green Building Professional - EcoBroker - Real Estate Broker

MEMBERSHIPS:

Build it Green - EcoBroker International - Sierra Club

EDUCATION:

BA Management, Manhattanville College, Purchase, NY 1992

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Testimonials

“Jim is incredibly creative in balancing the business needs and demands with the desires and purpose of it’s owners. He continually reminded and connected our business’ capability to our passion for a sustainable environment. Most of all, Jim models his love for our environment with incredible compassion and integrity.”

Kraig Kidd

CEO

New World Leadership Children’s Academy

“Through Jim’s help we have accomplished our goals and now offer a solution for affordable housing and emergency living needs. He gave us solutions that saved us money and increased the value of our project. All of his recommendations meshed perfectly with the concept of our project. I look forward to working with Jim again and would recommend him highly. He was invaluable in assisting us accomplish our dream.”

Kerry Green

President

Global Housing Structures

“After listening to Jim’s presentation on sustainability, I feel now that I have a better understanding of how we can lessen our impact on the planet. The material was interesting, informative and his knowledge of the subject matter was excellent. I would go out of my way to hear him speak again.”

Jack Mawer

“The talk given by Jim Simcoe was incredibly helpful. He offered tips that I could use easily and simple life style adjustments I could make as soon as I got home. His passion and enthusiasm for the topic is contagious. It is apparent that this is a way of life for him; and that he is not only concerned with the health of the earth for today, but for “the next seven generations” as well!”

Kisha Sivers