

## CHECKLIST TO A GREENER WORKPLACE

- Develop a green business strategy for 2010.
- Hire a 'green' intern.
- Get an energy audit on your office/building.
- Apply for rebates/incentives available on [DSIREUSA.ORG](http://DSIREUSA.ORG)
- Audit your supply chain.
- Develop a green benefits plan for your company.
- Announce plan to employees, customers, prospects, media.
- Do easy, least expensive items first.
- Determine who will manage this project.



# Jim Simcoe

## Principal

### Certifications:

Energy Star Partner

Certified Green Building  
Professional

EcoBroker

### Education:

BA, Manhattanville College,  
1992, Management

### Teaching Credentials:

Green Business  
Operations, California  
State University San  
Marcos, Ca.

### Affiliations:

Board of Directors, New  
World Leadership  
Academy

Build It Green

EcoBroker



Mr. Simcoe is a sustainability strategist and green business speaker. A noted authority on green business practices and green building, Mr. Simcoe has been featured on NBC, Fox TV, SmartMoney.com, etc.

He teaches Green Business Operations at California State University and serves on the Board of Directors of the New World Leadership School.

Jim helps clients increase profits and discover new revenue streams through sustainable business practices. He develops 'smart green' solutions for clients to maximize their ROI.

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